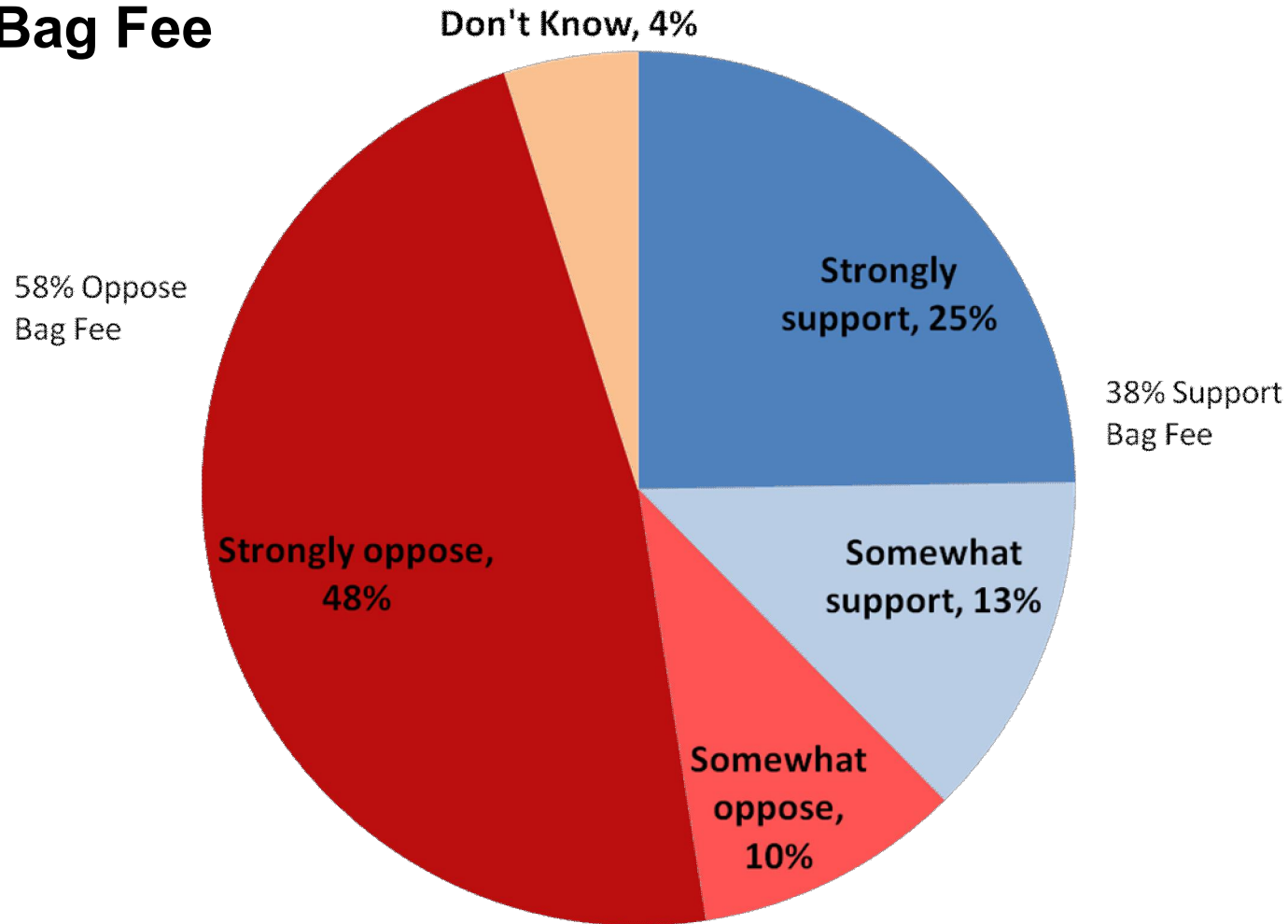


California Voter Opinions Regarding Proposed 25 Cent Plastic Bag Fee



The California State Legislature is considering placing a 25 cent fee on every new plastic grocery bag used, which will be added to a customers' grocery bill. The money collected will fund local litter clean-up and recycling programs. After hearing about this proposal, would you say you support or oppose this 25 cent fee? (IF SUPPORT/OPPOSE ASK:) Is that strongly [SUPPORT /OPPOSE] or just somewhat?

The poll was conducted by Fairbank, Maslin, Maulin and Associates through a telephone survey of California registered voters June 28-July 2, 2008. The sample population was 700 and the margin of error +/- 3.7 %.