Dear Minister Ng, Secretary Colín, and Ambassador Lighthizer:

RE: Regulatory Cooperation on Chemical Substances in North America

We are writing to you today on behalf of the three North American chemistry-based associations. Together, the Chemistry Industry Association of Canada (CIAC), American Chemistry Council (ACC), and the Mexican Chemistry Industry (ANIQ) members represent over $450 Billion (USD) in production of chemistries in North America.

Earlier this year, we came together to celebrate the passage of the USMCA. We believe that this historic trade agreement has taken on even more importance in these uncertain and challenging times. Trade agreements that eliminate tariffs and address other barriers to trade will be a fundamental part of a strong economic recovery and reinvigoration of the continent’s manufacturing and innovation.

The North American chemistry industry is highly integrated. The United States, Mexico, Canada Agreement (USMCA; CUSMA; T-MEC) brings certainty to the chemical industry in North America and is one of the most sophisticated free trade agreements ever reached. Working together, our associations supported the negotiation of this agreement, in particular the innovative provisions on regulatory cooperation for chemical substances in Sectoral Annex 12.A.

We now seek your support for implementing these provisions, which will help align regulatory approaches to chemical substances and prevent barriers to trade in North America. To this end, our shared recommendation is to include Mexico in the ongoing discussions on chemical management under the existing Regulatory Cooperation Council (RCC) between Canada and the United States in order
to implement the USMCA regulatory cooperation provisions. We urge you to launch an expanded RCC and initiate discussions on chemical management before the end of 2020.

In particular, we see immediate value in an expanded RCC discussion on how the Parties are implementing Article 12.A.4 on Enhancing Regulatory Compatibility; for example, on using a risk-based approach to the assessment of specific chemical substances and chemical mixtures. As a part of that discussion, they should focus on specific topics, such as coordination and collaboration on chemical risk assessment and risk management methodologies, tools, and models, and on the development of specific chemical assessments. Stronger cooperation among all three Parties in this area would make an outsized impact relative to national approaches and would support further trade and investment in the North American economy.

Furthermore, we encourage the Parties to use the provisions in Article 12.A.5 on Data and Information Exchange. For example, a request by one Party of another Party to share any available data or assessments on particular chemical substances, such as full data studies or robust data summaries, would demonstrate the value of the Sectoral Annex and build trust between regulators of the Parties with respect to sharing data and information.

Additionally, we stand ready to help the Parties implement the new provisions on marine litter in Article 24.12, requiring the parties to cooperate to combat marine litter. While Article 24.12.2 promotes individual actions by the Parties, it does not condone unilateral actions inconsistent with other parts of the Agreement, such as Sectoral Annex 12.A on regulatory cooperation for chemical substances or Chapter 11 on Technical Barriers to Trade. Regulatory approaches taken by one party—without consultation with the other Parties—can directly threaten valuable materials, material inputs, and products traded every day in North America, causing unintended consequences and commercial impacts across virtually every value chain.

We stand at the ready to make USMCA one of the bright spots of the continent’s economic recovery. Together, we can leverage resilient, low-cost supply chains, attract new investment in North American chemical manufacturing, and enhance innovation and regulatory cooperation throughout the region. We would welcome the opportunity to work with you to implement the USMCA provisions on regulatory cooperation and marine litter.

Sincerely,

Bob Masterson, President and CEO, Chemistry Industry Association of Canada (CIAC)

Miguel Benedetto Alexanderson, Director General, Asociación Nacional de la Industria Química (ANIQ)

Chris Jahn, President and CEO, American Chemistry Council (ACC)