American Chemistry Council Statement for the Record
Submitted to the Senate Energy and Natural Resources Subcommittee on Energy
Legislative Hearing on S. 1337
October 3, 2017

The American Chemistry Council (ACC) is pleased to submit a statement for the record in support
of S. 1337, the Capitalizing on American Storage Potential (CASP) Act.

The CASP Act has the potential to turn the Appalachian Region into a major center of
petrochemical and plastics products manufacturing in the United States, according to an ACC
analysis, thanks to its world-class supply of energy resources and proximity to customers.

ACC’s report, The Potential Economic Benefits of an Appalachian Petrochemical Industry, found
that the quad-state region of West Virginia, Pennsylvania, Ohio and Kentucky could become a
leader in America’s chemical manufacturing renaissance.

The basic building blocks of innovation

Ethane and propane are natural gas liquids (NGLs) found in Appalachia’s massive shale gas
formations. They’re also key raw materials that U.S. chemical manufacturers rely on to create
materials and solutions used in countless products that make our lives safer, healthier, more
comfortable, and more convenient.

That’s a big reason why America’s shale gas resources have been able to make the United States
the most attractive place in the world to invest in chemical manufacturing – driving a
manufacturing revival of the sort not seen in decades.
Thanks to abundant, affordable domestic natural gas, $185 billion in new chemical industry investment has been announced nationwide since 2010, supporting 310 projects including new factories, expansions, and restarts of facilities shuttered during the recession. The investment will translate into an estimated 823,000 permanent new jobs by 2025.

**Historic opportunity for Appalachian region**

Much of the new chemical industry investment announced so far has been concentrated along the Gulf Coast, longtime center of the U.S. chemical industry, with more to come. The Appalachian region could be next to join in.

ACC’s report projects that much-needed jobs and tax revenue could come to the quad-state region. It could result in about **100,000 permanent jobs**, including 25,700 new chemical and plastic products manufacturing jobs, 43,000 jobs in supplier industries, and 32,000 payroll-induced jobs in communities where workers spend their wages. The new investment could also lead to $2.9 billion in new federal, state, and local tax revenue annually.

Several companies have already announced investment projects, and there is potential for a great deal more.

| POTENTIAL ECONOMIC BENEFITS OF AN APPALACHIAN PETROCHEMICAL INDUSTRY (Permanent, by 2025) |
|---|---|
| **$36 billion** | $32.4 billion in petrochemicals, resins, and derivitives  
$3.4 billion in plastics products |
| **101 thousand** | 68,706 direct + indirect jobs  
32,112 payroll-induced jobs in local communities |
| **$28 billion** | $23.0 billion in chemicals + plastic resins  
$5.4 billion in plastics compounding + plastics products |
| **$2.9 billion** | $1.7 billion in federal tax revenues  
$1.2 billion in state & local tax revenues |
New energy infrastructure is the missing link

To touch off a new wave of investment in the Appalachian petrochemical industry, there needs to be a way to store and transport NGLs and chemicals. Only then will manufacturers have ready access to the resources needed to develop a community of petrochemical and derivative producers and support a supply chain of industries throughout the region.

What’s needed is the Appalachian Storage and Distribution Hub — an NGL storage facility and pipeline distribution network. In ACC’s report, we present a hypothetical scenario that includes the development of a storage hub for NGLs and chemicals, a 500-mile distribution network, petrochemical and plastics manufacturing, and potentially other energy infrastructure and manufacturing.

Policymakers must do their part

Private industry can develop the Hub, but Congress and the Administration need to help get things started:

- Uncertainty around financing is a key barrier to the development of energy infrastructure in the Appalachian region. Policymakers should affirm that the Hub is eligible for existing private-public financing programs.
- As Congress and the Administration consider infrastructure modernization legislation, the Appalachian Hub should be a priority.
- Ensuring a timely and efficient regulatory permitting process is essential.

In June, Senators Joe Manchin and Shelley Moore Capito introduced the Capitalizing on American Storage Potential (CASP) Act (S. 1337). The legislation would make a regional storage hub eligible for the U.S. Department of Energy’s successful Title XVII loan guarantee program.

For decades, those who live in and study the Appalachian region have envisioned a thriving center of manufacturing activity. And they know that energy infrastructure — the Hub — will be critical to unlocking the opportunity. We urge the Committee to support this important piece of legislation.