



News Release

For Immediate Release

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ACC LAUNCHES ADS HIGHLIGHTING SEN. BILL CASSIDY *Ads emphasize Cassidy's leadership for Louisiana small businesses and families*

WASHINGTON (July 8, 2019) – The [American Chemistry Council](http://www.americanchemistry.com) (ACC) will run issue advertisements highlighting the work of Sen. Bill Cassidy (R-LA). The ads focus on his efforts to lower taxes and protect Louisiana families and small businesses.

“Dr. Cassidy is working to lower taxes for small businesses so they can continue to grow and create good-paying jobs in Louisiana and America,” said ACC President and CEO Cal Dooley. “His efforts have also resulted in lower taxes for individuals and families, allowing them to keep more of their hard earned money.”

The television and radio ads for Sen. Cassidy will run for two weeks throughout Louisiana, primarily in New Orleans, and will encourage constituents to contact the office of the senator to tell him to keep up the good work.

You can view the ad here: <https://youtu.be/WZo4RTzBZGM>.

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<http://www.americanchemistry.com>

The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is a \$526 billion enterprise and a key element of the nation's economy. It is the nation's largest exporter, accounting for fourteen percent of all U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure.

