



# News Release

For Immediate Release

August 26, 2020

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## **ACC LAUNCHES ADS HIGHLIGHTING SEN. JONI ERNST** *Ads emphasize Ernst's leadership for Iowa families and first responders*

WASHINGTON (August 26, 2020) – The [American Chemistry Council](http://www.americanchemistry.com) (ACC) will run issue advertisements highlighting Sen. Joni Ernst (R-IA) for her leadership during the COVID-19 pandemic.

“When the nation was hit with the COVID-19 pandemic, the business of chemistry across the nation stood up to the challenge of ensuring that the products needed to protect our first responders and families were readily available,” said ACC President and CEO Chris Jahn. “Sen. Ernst was a strong advocate for our industry and all Iowans, helping essential businesses and their employees so they could continue to make the products that go into hand sanitizers, protective equipment, and other necessary goods.”

The television ads for Sen. Ernst will run for approximately two weeks throughout Iowa and will encourage constituents to contact the office of the senator to thank her for standing up for essential businesses, first responders, and all of Iowa.

You can view the ad here: <https://youtu.be/5Tvc7te6wEw>

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<http://www.americanchemistry.com>

*The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®; common sense advocacy designed to address major public policy issues; and health and environmental research and product testing. The business of chemistry is a \$565 billion enterprise and a key element of the nation's economy. It is among the largest exporters in the nation, accounting for ten percent of all U.S. goods exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure.*

