News Release

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CPI AWARDS DISTINGUISHED LEADERSHIP AWARD TO BILL ROBERT OF BASF CORPORATION

WASHINGTON (October 8, 2014) – The Center for the Polyurethanes Industry (CPI) of the American Chemistry Council (ACC) has awarded the CPI Distinguished Leadership Award to Bill Robert of BASF Corporation Performance Materials Group.

Robert received his Masters in Occupational and Environmental Health from Wayne State University, Detroit, and became a Certified Industrial Hygienist.

Robert, who works for BASF as a product steward, has been active in product stewardship outreach to downstream users through various groups such as CPI’s Product Stewardship Group, the ACC Diisocyanates Panel and the International Isocyanate Institute, among others.

CPI Senior Director Lee Salamone said as she presented the award to Robert: “Bill was instrumental in the successful development and execution of CPI’s product stewardship programs on spray polyurethane foam, and he has personally trained and advised countless users of isocyanate materials. For the CPI staff, Bill is a trusted source of information and a mentor.”

“Bill is a tremendous advocate for BASF and for the Polyurethane industry. The achievement award is a well-deserved recognition of his dedication to the industry and testament to his long list of contributions,” said Gerry Podesta, Senior Vice President, BASF Performance Materials North America and CPI Steering Committee Chair.

The award was presented during the Opening Session of the 2014 Polyurethanes Technical Conference on Monday, Sept. 22, in Dallas.

The Distinguished Leadership Award is conferred when CPI believes that an individual’s activities, energy and commitment to innovation, product stewardship and sound science have contributed to the sustainability and betterment of the industry. The honoree is chosen by the Senior Director of CPI in consultation with the CPI Steering Committee.

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About ACC and CPI

http://www.americanchemistry.com

The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people’s lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is an $812 billion enterprise and a key element of the nation’s economy. It is the nation’s largest exporter, accounting for twelve percent of all U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation’s critical infrastructure.

www.americanchemistry.com/polyurethane

The Center for the Polyurethanes Industry of the American Chemistry Council promotes the sustainable growth of the polyurethanes industry. Our members are U.S. producers or distributors of chemicals and equipment used to make polyurethane or manufacturers of polyurethane products.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has nearly 17,000 employees in North America, and had sales of $19.3 billion in 2013. For more information about BASF’s North American operations, visit www.basf.us.

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world’s leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.