



News Release

For Immediate Release

October 3, 2018

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DEMILEC (USA) INC. NAMED WINNER OF 2018 POLYURETHANE INNOVATION AWARD

Top CPI Award Presented at Technical Conference in Atlanta

WASHINGTON (October 3, 2018) – The [Center for the Polyurethanes Industry](#) (CPI) of the American Chemistry Council (ACC) today announced Demilec (USA) Inc. as the winner of the [2018 Polyurethane Innovation Award](#). Demilec's winning entry, one of three finalists, was announced during the closing session of the 2018 Polyurethanes Technical Conference in Atlanta.

"CPI's Innovation Award is a top honor in the polyurethanes industry," said Lee Salamone, senior director of CPI. "Demilec embodies the spirit of innovation and pioneering that will help our industry flourish for years to come. Demilec, together with the rest of this year's conference attendees, is helping to pave the way for a bright future."

Demilec's winning entry is Heatlok® HFO, which the company describes as delivering a zero ODP, ultra-low GWP and high renewable/recyclable closed-cell foam for the insulation industry. This year's winner stated that Heatlok® HFO High Lift, with its R-7.5/inch, provides breakthrough alternatives for the residential builder and Heatlok® HFO Pro, at R-7.4/inch, creates an air barrier, vapor retarder, water barrier and thermal insulation at 1 inch, ideal for commercial buildings.

"Demilec is honored to receive CPI's innovation award for 2018, and we are excited Heatlok® HFO has continued to redefine the standard of excellence in the closed-cell spray foam industry," said Doug Brady, vice president of strategic marketing. "Thank you to the American Chemistry Council, the Center for the Polyurethanes Industry, the nominating committee and everyone who voted for Demilec."

This year's Polyurethane Innovation Award finalists also included ICL-IP America Inc., for its VeriQuel™ R100, which the company describes as a phosphorus-based, reactive flame retardant that uniquely addresses the building and construction market's desire for chemistries that provide fire safety and eliminate exposures during product use. ICL-IP states that VeriQuel™ R100 leaves no foot print and helps alleviate concerns about exposure to people and potential harm to the environment. SWD Urethane was named a finalist for Quik-Shield® 108YM, the "Yield Monster," which the company explains is an ultra-low-density open-cell spray polyurethane foam (SPF) insulation product, which is the first 0.36 pcf density spray foam and provides up to 39 percent more yield.



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“Each year, the CPI Innovation Award finalists shine a spotlight on our industry-wide goal of creating new products and technologies that benefit consumers around the world,” Salamone said. “I am always inspired by how hard the members of the polyurethanes industry work to improve upon decades of achievements.”

The 2018 Polyurethanes Technical Conference also featured 15 technical sessions, 22 posters, 78 papers and 55 exhibitors, as well as the [Professional Development Program](#).

Be sure to follow CPI on [LinkedIn](#) and on Twitter at [@ACCpolyurethane](#) and #PolyCon2018 for conference updates and industry news.

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The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®; common sense advocacy designed to address major public policy issues; and health and environmental research and product testing. The business of chemistry is a \$768 billion enterprise and a key element of the nation's economy. It is among the largest exporters in the nation, accounting for fourteen percent of all U.S. goods exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure.

