



News Release

For Immediate Release

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FOAM SHEATHING INSULATION GROUP JOINS PLASTICS DIVISION FOR ENHANCED BUILDING CODE ADVOCACY

Group Will Promote Economic, Environmental and Societal Benefits Foam Sheathing Products

WASHINGTON, D.C. (Sept. 12, 2011) – Recognizing ACC’s leadership role in advancing energy efficiency codes, the [Foam Sheathing Coalition](#) (an independent organization originally formed in 2007) has voted to become part of ACC’s [Plastics Division](#). At ACC the group will be known as the Foam Sheathing Committee, and will provide technical advocacy to support the benefits of plastic foam sheathing in new building codes offering significant opportunities for synergy with other code-related advocacy.

“We are pleased to welcome the Foam Sheathing Committee to ACC’s Plastics Division, particularly as consumers and policy makers interest in energy efficient buildings continues to grow,” said Steve Russell, Plastics Division Vice President. “Among its many benefits, foam sheathing has proven to be an energy-efficient solution, and has been shown to help buildings reduce GHG emissions.”

“There are tremendous opportunities for foam sheathing in the U.S. construction market,” said Greg Bergtold, Foam Sheathing Committee Chair and past President of the Foam Sheathing Coalition. “Joining the Plastics division at ACC helps us amplify our industry’s voice and communicate the benefits of our products to key decision makers.”

The Foam Sheathing Committee will operate as a self-funded entity and will be linked to the Plastic Division’s existing [Building and Construction Team](#). Current members of the Foam Sheathing Committee include [Dow](#), [Johns Manville](#), [Owens Corning](#), [Atlas Roofing](#) and [RMAX](#), and the group anticipates enhanced linkages to maximize synergies with other associations serving [plastic-based insulation products](#).

ACC’s Plastics Division provides comprehensive issues management services, including strategic counsel, advocacy, regulatory support, research, testing, product stewardship, education, outreach, and group administration. Learn more at plastics.americanchemistry.com

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<http://www.americanchemistry.com>

The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people’s lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care[®], common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of



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September 12, 2011

Page 2

chemistry is a \$720 billion enterprise and a key element of the nation's economy. It is one of the nation's largest exporters, accounting for ten cents out of every dollar in U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure.

