



**FOR IMMEDIATE RELEASE**

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## **ISDI and TRANSCAER® Debut New Seconds Count Video on Steel Drums**

(Washington, DC) – The [Industrial Steel Drum Institute](#) (ISDI) and [TRANSCAER®](#) announced, as part of TRANSCAER's Seconds Count video series, a new 90-second animation aimed at educating first responders in communities near transportation routes on the basics of steel drums and fusible plugs.



“Businesses that use a fusible plug when shipping and warehousing flammable and combustible materials dramatically increase the safety and security of a steel drum – one of the industrial packaging industry’s safest containers,” said Kyle R. Stavig, chairman of ISDI and CEO of Myers Container LLC, General Steel Drum LLC and CEO of North Coast Container LLC. “We hope this information will help our nation’s first responders better understand the nature of these drums and how to handle them during an event.”

Fusible plugs are drum closures, similar to standard steel plugs, but made of impact-resistant nylon, polyethylene or propylene resin. When equipped with fusible plugs and paired with the proper suppression designed in accordance with NFPA Code 30, Chapter 16, steel drums can be the safest containers available in today’s market for flammable and combustible materials.

“This new training is what TRANSCAER is all about – using the knowledge and expertise of our sponsors to better train and prepare our emergency responders,” said Keith Silverman, chairman of

the National TRANSCAER Task Group and vice president global operations, quality and EHS at Ashland.

[The Basics of Steel Drums and Fusible Plugs](#) is the 29<sup>th</sup> Seconds Count video. The series, distributed by TRANSCAER and hosted on its website, includes interviews with transportation and manufacturing industry leaders, as well as short animations educating first responders on how to deal with products or situations they may come across when responding to a situation.

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**About the Industrial Steel Drum Institute (ISDI)**

*ISDI represents the industry before federal agencies and the U.S. Congress, acts as liaison with other industry groups and individual corporations, and plays an active role with international organizations, including the U.N. Committee of Experts on the Transport of Dangerous Goods. ISDI's mission is to promote the common interests of its members through government relations, technical research, education and information exchange, media relations, and generic marketing programs. For more information, visit <http://www.whysteeldrums.org>.*

**About TRANSCAER**

*TRANSCAER (Transportation Community Awareness and Emergency Response) is a voluntary national outreach effort that focuses on assisting communities prepare for and respond to possible hazardous material transportation incidents. TRANSCAER is sponsored by the American Chemistry Council, American Petroleum Institute, the Association of American Railroads, Center for LNG (CLNG), CHEMTREC®, Industrial Steel Drum Institute, The Chlorine Institute, The Fertilizer Institute and the Renewable Fuels Association. Transportation partners include the National Volunteer Fire Council; U.S. Department of Energy, Environmental Management Office of Transportation; U.S. Department of Transportation, Pipeline and Hazardous Materials Safety Administration; and U.S. Department of Transportation, Federal Railroad Administration. For more information on TRANSCAER, please visit [www.TRANSCAER.com](http://www.TRANSCAER.com).*