



News Release

For Immediate Release

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INDUSTRY LAUNCHES NEW AUTOMOTIVE PLASTICS WEBSITE

WASHINGTON (December 6, 2018)—ACC’s Plastics Division has reinvented its popular website www.AutomotivePlastics.com to highlight the newest innovations in plastics and polymer composites, unique [pre-competitive research](#), [public-private partnerships](#), and [sustainability](#).

The site features new information and expanded functionality across a range of devices to meet the needs of automotive OEMs, tier suppliers, and partners in government and academia.

“[AutomotivePlastics.com](#) offers compelling images and insights into how plastics are helping to enable megatrends in mobility, such as fuel efficiency, enhanced [safety](#), [autonomous vehicles](#), [connectivity](#), ride sharing, and [electrification](#),” said Gina Oliver, senior director of automotive for ACC’s Plastics Division. “Plastics are at the forefront of automotive innovation, and [AutomotivePlastics.com](#) brings these trends to life.”

Users can see examples of the latest lightweight [plastic components and structural elements that can save lives](#). Or check out how plastics bend light for instrument panels, act as [electrical conductors and insulators](#), and enable aerodynamic energy-saving shapes. In addition, we’ve retained long-time visitor favorites, such as custom [vehicle designs from the College for Creative Studies](#), a full [Plastics 101](#) college course curriculum and other automotive industry [resources](#).

Please visit AutomotivePlastics.com and join our 53,000 followers on Facebook facebook.com/plasticcar.

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<http://www.americanchemistry.com>

The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®; common sense advocacy designed to address major public policy issues; and health and environmental research and product testing. The business of chemistry is a \$526 billion enterprise and a key element of the nation's economy. It is among the largest exporters in the nation, accounting for ten percent of all U.S. goods exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure.

