



Statement

For Immediate Release

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NAFRA: NEW LAW DOES NOT INFORM CONSUMERS ABOUT LACK OF CRITICAL FIRE PROTECTIONS

WASHINGTON, D.C. (Sept. 30, 2014) – California Gov. Jerry Brown today signed into law a new furniture labeling bill that fails to provide essential fire-safety information to consumers. In response to the new law, the [American Chemistry Council's North American Flame Retardant Alliance](#) released the following statement:

"We are disappointed that the governor has signed SB 1019 into law. The law does consumers a great disservice by failing to inform them that furniture sold in the state may no longer be protected from open-flame sources, such as candles, lighters, and matches. The law also requires labels on furniture to make inaccurate claims about flame retardants—chemistries that have been proven to help stop or slow the spread of fire and save lives.

"Fire protection organizations, including the [National Fire Protection Association](#) and [Underwriters Laboratories](#), have stressed the importance of protecting furniture against open-flame ignition sources. We are disappointed that the governor signed into law a bill that does not give consumers all the information they need to choose products that contain strong fire-protection measures."

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The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is an \$812 billion enterprise and a key element of the nation's economy. It is the nation's largest exporter, accounting for twelve percent of all U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure.

