NEW PLASTICS-CAR.COM RELAUNCHES WITH ENHANCED FEATURES FOR DESIGNERS AND SPECIFIERS

WASHINGTON, D.C. (Oct. 20, 2010) – The American Chemistry Council (ACC) recently set out to create a “virtual office water-cooler” – an online forum for automotive designers, automotive plastics users, auto light weighting specialists and those with a vision for the automobile in 2020. ACC is pleased to introduce that forum – www.plastics-car.com – with the latest information on designing cars for fuel efficiency, sustainability, and safety, and new features that enhance the user experience. From social media tools to breaking news on automotive innovations – it’s all in one place.

Plastics-car.com offers unique tools that cannot be found elsewhere, including resources for online learning, drawings, research papers, reports, models, part samples and databases. The new site also offers the latest industry news; a full college-level Plastics 101 course with lectures, assignments and exams; and visions for the plastics-intensive vehicles of 2020 from the College for Creative Studies in Detroit complete with an industry Road Map of the journey to those visions.

Plastics-car.com allows for increased user engagement with a linked Facebook page that archives a current class project at the College for Creative Studies in Detroit, Michigan which boasts more graduates working as automotive designers than any other institution. The platform helps bring together the growing community of engineers, designers and plastics industry specialists to exchange information, address issues of mutual interest, and explore this exciting and growing field.

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www.americanchemistry.com

The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people’s lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is a $674 billion enterprise and a key element of the nation's economy. It is one of the nation’s largest exporters, accounting for ten cents out of every dollar in U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation’s critical infrastructure.