ROMEO RIM WINS 2013 POLYURETHANE INNOVATION AWARD
Award Presented at Polyurethanes Technical Conference in Phoenix

PHOENIX (September 25, 2013) – The Center for the Polyurethanes Industry (CPI) of the American Chemistry Council (ACC) today announced that Romeo RIM, Inc., won the 2013 Polyurethane Innovation Award for its “Class A, In-mold Decorated Long Fiber Injection.” Romeo RIM’s innovation, which was selected from three finalists, was announced as the winner during the closing session of the 2013 Polyurethanes Technical Conference in Phoenix.

Romeo RIM described its innovation: “Long fiber injection (LFI) is a material system that combines structural foam polyurethane with long glass strands to create a light weight structural part. Due to the glass concentration, class A surface finishes were not feasible in the past. After three years of development, Romeo RIM has commercialized a class A LFI system that is decorated in-mold.”

“We congratulate Romeo RIM on winning the 2013 Polyurethane Innovation Award,” said Lee Salamone, senior director of CPI. “Romeo RIM’s innovation—which is three years in the making—is an excellent example of how a company’s commitment and passion to realize a novel idea brings new technologies to the marketplace.”

Nearly 950 people attended the 2013 Polyurethanes Technical Conference, which featured 68 technical presentations, 55 table top exhibits, 27 poster presentations and eight Professional Development Program (PDP) courses.

Award Selection

A panel of judges comprised of experts representing technical disciplines and the polyurethane supply chain evaluated all eligible Innovation Award submissions. Judges evaluated and scored all entries based on impact on the polyurethanes industry, uniqueness of the innovation, quality of the science and societal impact. The three submissions with the highest scores were selected as finalists to be considered for the 2013 Polyurethane Innovation Award.

In addition, each individual conference registrant at the opening session of the 2013 Polyurethanes Technical Conference was eligible to cast one vote for one finalist. The finalist with the most votes from the audience received an additional 20 points, which were added to the judges’ score. The innovation with the highest total score was deemed the winner.
Eligibility

Award entries pertaining to a polyurethane product or polyurethane manufacture were required to relate to polyurethane chemistry, which is expressly defined as the reaction of an isocyanate with a polyol. Innovations in polyurethane chemistry may include finished products, initiatives, training or education programs, or processes or processing equipment.

All entries for the 2013 award were required to represent new innovations that have not been previously submitted for the Innovation Award and had not been available for commercial sales longer than 15 months prior to June 18, 2013.

In addition to Romeo RIM, Inc., TSE Industries, Inc., was nominated for its “High Performance Polyurethane Thermoset Resin for Filament Winding of Fiberglass Reinforced Pipes and Pressure Vessels,” and INVISTA Terate® Polyols was nominated for its “New Aromatic Polyester Polyols.”

# # #

http://www.americanchemistry.com

The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people’s lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is a $770 billion enterprise and a key element of the nation’s economy. It is one of the nation’s largest exporters, accounting for twelve percent of all U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation’s critical infrastructure.

www.americanchemistry.com/polyurethane

The Center for the Polyurethanes Industry of the American Chemistry Council promotes the sustainable development of polyurethanes. Our members are U.S. producers or distributors of chemicals and equipment used to make polyurethane or manufacturers of polyurethane products.