



# News Release

For Immediate Release

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## **Website Launches to Oppose Proposed Ban on Polystyrene Foam in New York City** *Platform Gives a Voice to Businesses, Restaurant Owners in Urging City to Consider Recycling*

WASHINGTON (June 5, 2013) - [The American Chemistry Council](http://www.americanchemistry.com) (ACC) and its allies announced today the launch of a new coalition website to raise awareness about the negative impacts of a potential ban on polystyrene foam foodservice in New York City, and to encourage city leaders to instead explore foam recycling opportunities. The new website, [www.putalidonitnyc.com](http://www.putalidonitnyc.com), will also provide opportunities for consumers and business owners to relay potential impacts of the ban to local lawmakers.

Momentum is continuing to grow as restaurants and industry organizations join together to voice opposition to the proposal that is expected to be considered soon by the New York City Council.

"A ban is not the answer," said Elizabeth Sandigo, owner of Grand Bakery in Williamsburg. "I use these products because they work and because they are economical. The alternatives cost more, which will hurt my bottom line and my ability to create jobs. The City needs to stop adding to the burden of doing business here in the name of ineffective proposals that do nothing to address the issues they are meant to solve."

The website will include sections for news updates and recent announcements; downloadable research reports, information about communities that are recycling polystyrene foam foodservice, studies and additional materials; and a section outlining the various ways people can contact their City Council representative.

"This website will be a resource for people who want the facts on how a ban on polystyrene foam foodservice will negatively impact businesses, consumers and tax payers in New York City and to share their concerns with others," said Keith Christman, ACC's Managing Director of Plastic Markets. "As we continue to encourage the city to instead explore opportunities to recycle foam in the city, this website will be a helpful resource for all who are interested to find out more information and stay up-to-date with relevant announcements."

For more information and to learn how you can get involved, visit [www.putalidonitnyc.com](http://www.putalidonitnyc.com).

<http://www.americanchemistry.com>

*The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is a \$760 billion enterprise and a key element of the nation's economy. It is the largest exporting sector in the U.S.,*



*accounting for 12 percent of U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure.*

