Global Product Strategy
What Is The Global Product Strategy (GPS)?

- ICCA developed its innovative GPS to improve product stewardship within the chemical industry and with suppliers and customers throughout the chain of commerce.
- Launched at Dubai, in February 2006, along with the Responsible Care® Global Charter, GPS is a cornerstone of ICCA’s contribution to implementing the Strategic Approach to International Chemicals Management (SAICM).
What ICCA Hopes to Achieve

• Improve global chemical industry product stewardship performance and transparency;
• Increase public and stakeholder awareness and confidence that chemicals in commerce are safely managed throughout their lifecycle;
• Encourage adoption of science and risk-based chemical regulatory policies globally;
• Fulfill industry’s international voluntary commitments.
What is Product Stewardship?

- The industry’s management of the health, safety and environmental aspects of a chemical product throughout its total lifecycle;
- Shared responsibility with suppliers and downstream users;
- Important pillar of chemical industry’s Responsible Care® program and many other initiatives.
Components of GPS

1. Guidelines for product stewardship, including making relevant information more transparent;
2. A tiered process for completing risk characterization and recommending risk management actions for chemicals in commerce;
3. Improved product stewardship cooperation with industry groups and companies that are customers and suppliers to the chemical industry;
4. Tracking industry performance and reporting to the public;
Components of GPS

5. Partnering with IGO’s and other stakeholders to enhance global product stewardship;
6. Outreach and dialogue with customers, the public and stakeholders;
7. Participation in scientific inquiry to address health, environmental and risk concerns;
8. Constructive industry engagement in the public policy process.
ICCA’s Product Stewardship Commitment

• Best management practices based on existing policies and Responsible Care®;
• Commitments by national chemical associations and their members;
• Measured performance and public reporting.
Implementation

• **ICCA** – program development, core messages and material templates, coordination with IGOs;

• **National Associations** – adapt messages and materials to local needs and circumstances; work with their member companies and other industry associations;

• **Member Companies** – implement programs with customers, downstream users, other companies.
Relation to Other Industry Initiatives

• GPS incorporates other important related initiatives:
  – Implementation of the ICCA Global Chemicals Management Policy;
  – Long-Range Research Initiative (LRI);
  – High Production Volume (HPV) chemical testing program;
  – Regional communications activities.
The Result...

- A globally consistent approach to product stewardship that accommodates national, historical, cultural and regulatory and legal differences;
- A solid platform for the continuous global improvement of chemical product stewardship;
- Increased public information and understanding about the global industry’s efforts and commitment.