

Exhibitor Prospectus







The Responsible Care® Conference & Expo

Driving Safety & Sustainability

MAY 2–5, 2027

FORT LAUDERDALE MARRIOTT HARBOR BEACH

American® Chemistry Council

Put Your Brand at the Center of Safety, Security, and Sustainability in the Business of Chemistry

Launched in the U.S. in 1988, Responsible Care® is the global chemical industry's leading safety and sustainability initiative, driving continuous improvement and supporting innovative progress in manufacturing operations and our supply chain. At its core, Responsible Care means working every day to protect the health and safety of people and the planet.

For almost 40 years, the chemical industry has driven safety and stewardship through its world-class environment, health, safety, and security initiative. For ACC members and Responsible Care Partners, Responsible Care is the leading performance framework to advance a safe and sustainable chemical industry, while continuing our industry's contributions to the innovative products consumers use every day.

The exhibit hall is where attendees discover the products, services, and partners that can help them solve challenges and advance their work. Showcase your expertise, start high-value conversations, and make your company part of what's next.

To learn more and to register, visit rcconference.org



The Responsible Care® Conference & Expo

American Chemistry Council

Who Should Exhibit?

If your company delivers solutions in any of the areas below, this is your opportunity to get in front of the industry professionals who need them. Secure your place on the Expo floor!

- AI Technologies
- Auditing
- Certification
- Chemicals Management
- Emergency Response
- Engineering
- Environment, Health & Safety Consulting
- Equipment Provider
- Legal and Liability Counseling
- Logistics Management
- Occupational Safety
- Process Safety
- Risk Management Assessment
- Security Consulting
- Services
- Sustainability or ESG Consulting
- Transportation

Why Exhibit at the Responsible Care® Expo?

Meet influential professionals who lead and implement sustainability and EHS&S programs at chemical companies across the U.S. The Responsible Care Conference brings your solutions directly to an audience with the authority—and the need—to act.

ACC members and Responsible Care Partners represent companies of all sizes, engaged in every aspect of the business of chemistry including:

- manufacturing;
- transportation and distribution;
- storage and disposal;
- sales and marketing; and
- consulting, logistics, and equipment manufacturing.

Ready to connect with the people who move the industry forward?

Many Responsible Care Conference attendees are decision-makers. Put your brand in the room, demonstrate your value, and be the company they remember when it is time to choose a partner.

Register Today at rcconference.org or by calling 202-249-6121.

More Than a Booth — A Full Conference Experience

Your booth includes one full conference registration, giving your company access beyond the Expo floor. Exhibitors (excluding expo-only participants) are encouraged to join conference sessions and the Tuesday Evening Reception—more opportunities to build relationships, gain insights, and stay visible throughout the event. Additional booth staff may register at the discounted member rate.

Please Note: Exhibitors are prohibited from promoting their companies and/or products during conference sessions.

A complete booth package includes:

- One 10'x10' booth
- One full conference registration for company representative
- 40-word listing in the Exhibitor Directory on the event website and mobile app
- Company identification sign
- 3' high drapery side walls
- 6' draped table
- 2 chairs
- Wastebasket
- 24-hour security
- WiFi
- Electronic pre- and post-conference attendee list with name and company information



Built-In Opportunities to Drive Booth Traffic

Participate in the Passport Program

Another year, another trip around the Expo Hall! Conference attendees will be incentivized to visit each and every booth to get their "passport" stamped. All completed passports will be entered into a prize drawing. Use this opportunity to network with each participant.

Conduct a Raffle

Want to be remembered by all the attendees? Collect business cards of the attendees at your booth and raffle off your best giveaway!

Reserve Your Booth Today

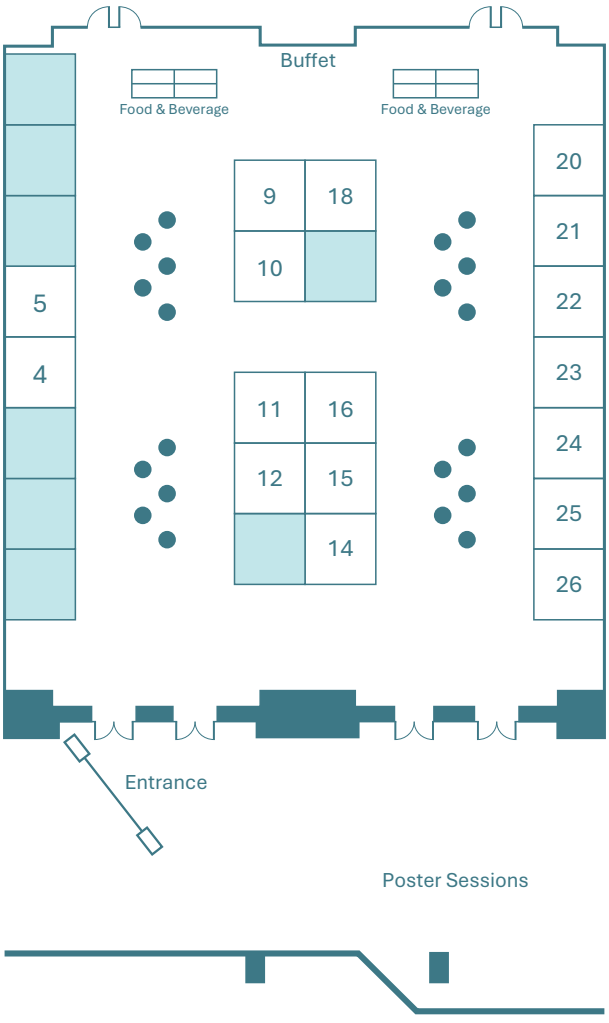
Exhibit Fees

Member	$2675
Nonmember	$2875
Add'l Full Conference	$1350
Booth Staff Only	$715

To reserve your booth and view the exhibit hall floor plan online go to **rcconference.org** or contact Elizabeth Bailey at **Elizabeth_Bailey@americanchemistry.com** or 202-249-6605 for questions.

Payment must be received in full for booth space to be reserved. Credit cards and checks are accepted. If paying by check, please contact Elizabeth Bailey to be directly invoiced.

Booths are reserved, upon payment, in the order in which they are received.



Important Expo Information

Alliance Expositions will be this year's materials handling company. Once booth space is reserved, a comprehensive Exhibitor Service Kit will be emailed to each exhibitor to help prepare for exhibiting. Specifications for utilities, furniture, and other services will be included. **Please note the Expo will be in an area of the hotel with carpeting.**

The hotel does not provide space to store exhibitor equipment and may refuse receipt of materials. **All orders should be sent to Alliance Expositions.** The Exhibitor Service Kit will provide shipping and drayage information.

Important Set-up and Teardown Assessments

In the event your booth is not set up by 5:00 pm ET on Sunday, May 2, a **$500 penalty** will be assessed, and you will need to wait until the exhibit hall is closed to complete set-up. Exhibits must NOT be disturbed, dismantled, or removed until 11:15 am ET on Wednesday, May 5. A **$500 penalty** will be assessed for early breakdown.

Expo Hours

SUNDAY, MAY 2

Kickoff & Grand Opening of Expo Hall
6:00 – 7:30 PM

MONDAY, MAY 3

Breakfast in Expo Hall
7:30 – 8:30 AM

Networking Break in Expo Hall
10:40 – 11:10 AM

Lunch in Expo Hall
12:15 – 1:45 PM

Ice Cream Social in Expo Hall
2:45 – 3:30 PM

TUESDAY, MAY 4

Breakfast in Expo Hall
7:30 – 8:30 AM

Networking Break in Expo Hall
10:30 – 11:00 AM

Lunch in Expo Hall
12:00 – 1:30 PM

WEDNESDAY, MAY 5

Breakfast in Expo Hall
8:00 – 9:00 AM

Networking Break in Expo Hall
10:45 – 11:15 AM

Hotel Accommodations

Please mention the **American Chemistry Council** when reserving your room to take advantage of our negotiated discount rate.

Fort Lauderdale Marriott Harbor Beach
3030 Holiday Drive
Fort Lauderdale, FL 33316
1-800-222-6543

Room Rate: **$325** single/double available until **April 1, 2027**.
After April 1, the rate is subject to availability.

Online reservation link

Go Beyond the Booth — Upgrade Your Impact with Sponsorship

Command Attention. Build Connections. Extend Your Reach.

Turn your exhibit presence into a conference-wide brand experience. Responsible Care® Conference sponsorships offer high-impact benefits designed to help you:

- **Maximize visibility** among an exclusive audience of industry decision-makers.
- **Offer multiple engagement opportunities**, including branding, complimentary registrations, exhibit space, content sharing and more!
- **Create lasting impact** with a multi-tiered sponsorship program that spans pre-conference marketing, on-site engagement, and post-conference evaluation.

Sponsorship Sneak Peek

(Additional benefits are also included)

Conference Sponsor

Own the spotlight as ***THE*** face of the conference. The Conference Sponsor receives premier visibility while demonstrating a strong commitment to Responsible Care® and the advancement of safety and sustainability. Benefits include pre-conference and onsite branding, complimentary registrations and exhibit space, and prominent recognition across conference marketing.

Poolside Tuesday Evening Reception Sponsor

Join us poolside for the preeminent networking event of the Conference. With exclusive and co-sponsor opportunities available – this is the Conference highlight! Benefits include welcome remarks and the opportunity to raffle off a reception prize or provide gifts for all attendees.

NEW! Headshot Lounge Sponsor

Be at the center of the Exhibit Hall as the Headshot Lounge sponsor. As our ***newest,*** exclusive sponsorship opportunity, you will be able to brand both your booth and the Headshot Lounge which will be open to all attendees looking to upgrade their professional headshots. Additional benefits include guaranteed headshots for sponsor staff, social media announcements leading up to and/or during conference, complimentary booth, and logo placement on all Lounge marketing materials.

Hotel Keycard

Get your logo in the hands of every attendee with this exclusive opportunity. Attendees will begin and end their day seeing your company branding. This opportunity includes onsite recognition and a complimentary booth and registrations.

Ready to amplify your presence?

Explore sponsorship opportunities and reserve yours at **rcconference.org**, or contact Elizabeth Bailey at **Elizabeth_Bailey@americanchemistry.com** or **202-249-6605**.